



Memo

NSWTA Apparel Licensing Program – FAQs

How does Licensing affect me?

From July 1 2022 onwards, only selected companies will have permission to use any NSWTA logos on apparel. Teams, regions and entities will need to choose one of these companies to supply uniforms if they wish to use the NSWTA logos on these items.

So, does that mean we have to get new uniforms immediately?

Only if you are not supplied by any of the licencees.

As previously advised all new uniforms from Jan 1 2020 need to have the NSW Logo appearing with full compliance by July 1 2020.

What events will require the NSWTA Brand?

State Cups, Junior and Senior, Vawdon Cup, Country Championships, Junior Regionals, NSW Regional Events and NTL (in line with TFA logo).

What happens if my uniform supplier is selected?

Great, you can continue to use your supplier. Some designs may need to alter slightly to align with NSWTA Uniform Guidelines, which your supplier will work with you on.

Which Logos are applicable?

Our NRL Touch Football NSW logo, State Cup Logo, Junior State Cup Logo, Junior Regional Logo, Country Championships Logo, SOO logo, State Team Logos, any NSWTA Corporate Logo

What happens if my uniform supplier is NOT selected?

Unfortunately, if you wish to use the NSWTA IP you will need to source an approved supplier.

How long is a licence term?

From July 1 2022 to June 30 2025

What happens in the event of a breach?

Breaches will be assessed on a case by case basis.

How will we know what suppliers we can use?

A list of approved suppliers will be displayed on the NSWTA website and circulated to stakeholders

Got further Questions?

Contact – Dean Russell
General Manager
dean.russell@nswtouch.com.au

