

# TOUCH FOOTBALL 2024

## Enhance the experience

### – Grow our game!

TOUCH FOOTBALL 2024 provides the blueprint for how NSWTA will collaborate with purpose with our key partners to drive the increased capability, relevance and sustainability of the organisation, as we drive towards 2024 – and beyond.

## Our purpose

To lead, unite and empower the Touch Football community to enhance the experience and grow our game!

## Our CARE values

Our values define our character and guide how we behave when it matters most, as we collectively enhance the experience and grow our game.

**Care** - We care about our sport and the people within our Touch Football community.

**Accountability** - We do what we say we will do, when we say we will do it.

**Respect** - We welcome everyone to our sport and value what they bring.

**Excellence** - We embrace change, have a growth mindset and strive to be better tomorrow than we are today.

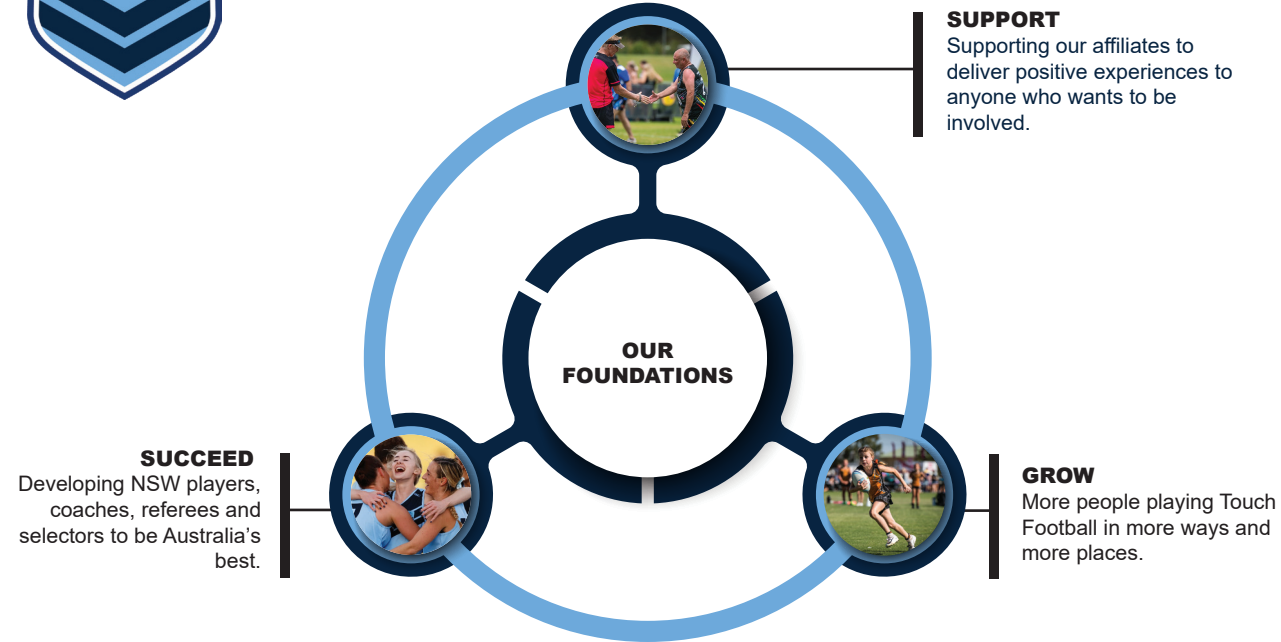
## What's most important?

Our drive to deliver on our TOUCH 2024 Strategic Plan and achieve our purpose will be focused on 3 Strategic Priority Areas and Our Foundations.



## OUR PLAN ON A PAGE

### Our strategic priorities



## OUR FOUNDATIONS

### COMMUNICATION

We openly and honestly communicate with all elements of the Touch Football community - often!

### FUTURE PROOF

Our governance, operating and financial frameworks are best practice and perfectly placed to support our organisation and the sport's delivery system into the future.

### PEOPLE AND CULTURE

We attract, support and retain the best people to fill the right roles, at the right times, in order to continually improve our culture and effectively deliver our Strategic Plan.

### INSIGHTS

We proactively capture, share and leverage knowledge to allow us to make high quality, evidence-based decisions.

### INNOVATION

We are open to new ideas and different ways of thinking to achieve a competitive advantage.

### DIVERSITY

Touch Football can show how diverse and inclusive our communities can be. We want to see our sport reflecting our communities. Inclusive sport = inclusive communities.

### PARTNERSHIPS

We positively partner with all elements of the Touch Football community for the benefit of the sport.